



Read, Right & Run Marathon®

Presented by:



IDEAS FOR SCHOOL INVOLVEMENT!

There are several levels of school involvement to encourage and support students' participation in the Read, Right & Run Marathon®. Below are some ideas to increase participation levels, encourage school spirit and support the program's fundamentals - reading, performing good deeds and running.

- Send registration forms home with students with a letter from the principal to parents.
- Plan a "Kick-Off" Run at school or incorporate the run into a larger community event.
- Create Banners, posters, signs, etc. - Have a contest to instill student creativity.
- Place an AD or write a story in the school newspaper that is also distributed to the parents.
- Develop a "Spirit Day" with students wearing school colors or t-shirts.

- Produce weekly PA announcements highlighting individual accomplishments.
- Create a challenge between other schools within district.
- Create a challenge between teachers to run the 5K.
- Initiate a fundraising drive to donate money to a local charity.

- Photograph the School Team and send to media or sell them as a fundraiser.
- Lunch with the Principal or Superintendent.
- Host a special "parent" or "grandparent" breakfast and engage them on a mile walk.
- Display a banner with participating students' names sharing their progress.
- Pronounce a special reading day and invite local authors, storytellers, parents, grandparents and retirees to participate.

- Have a contest for the highest level of participation among grade levels and have a pizza lunch for the winners.
- Put a link on your school's website describing the program.
- Promote an all-school exercise period (use our suggested running activities to keep the students engaged)
- Promote an all-school service project (i.e. a canned good donation drive or beautification of the school's campus)

- Conduct a School Pep Rally prior to the final race day in April.
- Wear school t-shirts and carry school signs and banners on Race Day.
- Create a 26.2-mile map from your school and highlight city landmarks.

After the event let the students wear their medals to school for a
Read, Right & Run Marathon Medal Day!!